

#1 Fundraising Ideas from Texas Campuses

Remember to be excited about what you are doing, and to be consistent!

Auction (UMHB, WTAMU, HSU, SFA, TAMU College Station Lamar):

If it is curly locks, mustaches, dates, services or picnic baskets, auctions seem to be popular and a good way to raise money!



Campus Wide Car Wash (Houston Baptist):

Faculty/Staff dropped off their keys when they came to work. When they come back, they have a clean car. Average donation was \$20. BSM organized and did logistics and many other organizations helped as their community service project.

Fireworks Stand (ETBU):



ETBU worked a fireworks booth for the 4th of July and New Year's Eve. You just have to find the students to work!

Ladies Tea (UTPA):

UTPA held a free formal tea for WMU from area churches and the speakers were former Go Now Missionaries. They gave out Go Now brochures to the Ladies and told them how they could help. Students made desserts for ladies to buy and take with them. They also gave everyone who came a picture with the phrase saying "We support student missionaries." These ladies loved to give their support!



Battle of the Sexes (UH):

This pits pairs of guys and girls against each other on a weekly basis, with consequences each week for the person who doesn't raise the most money. Some examples would be wearing bells for the whole week or a sandwich board saying "I lost the battle of the sexes." And yes, they wore it ALL week! Check out pics at www.bsmhouston.org!

Collection Boxes (McClennan CC):

Better World Books pays 50 cents per book donated. Set up collection boxes around campus so that students not involved in BSM can donate. Find out more at www.BetterWorldBooks.com.

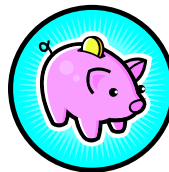
Jar Wars (UNT, UTSA):

Competition, excitement, and incentive are the key! Group vs. Group or Student vs. Student, whoever raises the most money wins! Students have to be involved in every step and be excited about what will happen to the losers. Some examples are the slide of slime, pie in the face, or a dress up time for leaders at lunch. See UNT or UTA websites for pics of the slide of slime.



Piggy Bank (UTD):

Every week they passed the Pig at lunch and told a story about missions. Students knew it would happen and brought something to fill the Pig!



Care Packages (TCU, TWU, DBU):

Put together care packages for your students at exam time. Send letters to their home addresses with reply cards. Make them available to friends on campus. Send the letters out early. If you are doing these packages around Christmas time, make sure to send out the letters before Thanksgiving. This way parents and friends have plenty of time to respond and you have plenty of time to get the packages together.



Golf Tourney (Midwestern):

Get your local churches involved. Also look for corporate sponsors. The more the merrier!



Krispy Kreme (Midland/Odessa/UTPB):

Several times a year they distributed Krispy Kreme donuts for a donation to Student Missions. It is something they don't have in West Texas. Each time raising \$350. What does your area not have?

Marathons (TAMU Corpus, TAMU Commerce):

Corpus had a Volleyball Marathon. They had students have people sponsor them like a walk-a-thon. Pledging so much money for a certain number of hours played. They played Volleyball all night long! Commerce had a Work-a-thon. They sent letters to friends and family to pray and send money for summer missions and told them about mission projects they were doing, like Mission Arlington or New Orleans.

Sacrificial Giving (TAMU Corpus, WTAMU, Brazosport):

Giving is a lifestyle. Keep the consistency. Keep the goal in front of them on a regular basis. More ideas on ways to teach Sacrificial Giving are on this CD!

Singing Telegrams (TWU):



Use the talent in your BSM to spread cheer throughout the year! Deliver songs any time of year you choose for a small fee. Valentines Day is always good!

Squirt Gun Assassin (SFA):

Students buy into the game for \$5 or \$10. They receive a squirt gun and the name of someone else who is a part of the game to shoot. You play for a week or so. The winner is the person with the most "kills." They have come up with rules called "The 10 Commandments of Squirt Gun Assassins." This gets the most interest around campus, although the date auction is the biggest money raiser!



Spa Day (TX State, UNT):



Send word to local churches and Sunday school classes. Have pedicures & manicures, etc. available. TX State offered theirs for \$25. See if you have professionals willing to donate time.

Word of Mouth (Weatherford):

Let people know there is a need. Churches, students, friends, and family; let them know why you work so hard!



OTHER GREAT IDEAS

1. During jar wars at SFA the girls made **t-shirts** to raise money. They were Go Now shirts that said "I helped send _____ (put name of a Go Now student) to _____ (and where they were going)."

2. **Talent Shows** or Dinner Theaters.

3. **Rummage Sales**, Garage Sales, Yard Sales, whatever kind of sale you want to have. Have your students, their parents, your parents, church members donate items to sell with all proceeds going to missions.

4. **In Your Face (UH):** You have a big pie on the wall with leaders faces on each piece of the pie. As so much money gets raised the pie gets filled and a person gets a pie in the face. The staff are the last to get pied (when the students reach the goal). Check out the pictures of this at www.bsmhouston.org.

5. **Working for the money:** Give your name to local churches for Disciple Now, Babysitting/Childcare, Moving help, yard work, house work, put up and take down Christmas lights, whatever a person or the church may need. Make sure they know that all proceeds go toward missions.

6. **Feed the Globe:** Have a globe, or other change catcher by your copy machine. When a student needs to make a copy, charge them.

7. **Go Green!** Harvest cans for missions and recycle them for cash. Make t-shirts to have students wear around campus so that people will give them their cans. Ask churches or your campus if you can collect them. Some recycling centers will pay for other items like plastic as well.





8. Remind students to help other students. Tell your students that if they would like to help one of these other students, they can. Show them how through your jar wars, your car washes, your collection boxes, marathons, sacrificial giving, anything you have going on at your BSM. Remind them of the need.

9. Walk for Missions (UTPA): Students sent mass email asking people to sponsor them to walk for missions. They created a website, www.walkformissions.org so that people could have an explanation of what they were doing and why they were walking. People could even pay online.

10. Pizza Tuesdays: Every Tuesday UTPA distributed pizza on campus with donations to Student Missions. They went through close to 600 boxes of pizza this year, around 7,200 slices of pizza. Not only making contacts, but raising money for Missions every week.



10. Spring Banquet: UTSA had money donated for their Spring Banquet. All the proceeds from this event went to Summer Missions.

11. Have corporate sponsors match student sacrificial giving and fundraising.

12. Barn Party: Auction picnic baskets that the girls make. Guys bid on it and have dinner with the girl who made the basket.



13. Birthday Balloon Grams: Send out reminders to parents and friends so they can buy birthday balloons for their students. The BSM makes and delivers the balloons.

14. Contract with a local florist to deliver flowers on Valentines Day, the florist will let you keep the tips and give you delivery charges.

15. 10% of all fundraisers, no matter what they are for (Beach Reach for example) goes to Go Now Missions. This opens up opportunities to discuss/teach tithing.

16. Record a worship CD: Several years ago U of H recorded a CD of students, from several different Christian organizations on campus, singing their own original songs (no copyright laws involved). They only copied them as they were being sold, so they did not have tons of extra CDs hanging around unsold either. They sold very well because so many students from around campus were involved in the process.



17. Karaoke Night: Have a karaoke night at your BSM where people pay to hear others sing a song. That person has to sing the song or pay more not to sing.

18. World Café (Brenda): Each week have a coffee hour at your BSM or on campus.

Offer a different kind of coffee or tea each week for students to purchase, with a donation to student mission, from a different part of the world: Kona Coffee from Hawaii, Sumatra Coffee from Indonesia, Earl Grey Tea from England, etc. With their coffee or tea each week you can have a speaker to share about that part of the world, maybe a student who has been there, a visiting missionary, or an international student. You could also have a prayer time for that part of the world.



19. Birthday Cookie's (Brenda): Send letters out to family members of students letting them know that you will deliver a homemade birthday cookie (one of the big birthday cookies) to their student for a small fee (\$10 to \$15, you decide) on their birthday. This takes the dedication of a student or group of students, but can be a great fundraiser!

20. Prayer: Fundraising can not happen without prayer support. Sending letters, emails, having weekly meetings on campus praying for your fundraisers, for ideas, for money to come in. Prayer is essential.

